



# 501-BREW

## SCOTT ROAD BREWING

### OCTOBER SPECIALS:

#### Don't be late for Christmas!

Order any of our 4 week wines, including White Cranberry Green Apple Chardonnay and Acai Raspberry Cabernet Sauvignon, and save \$10!

#### Variety Gift Pack

As you may know, we are huge fans of desert wines. They make great gifts for the holidays, and the perfect after dinner sipper.

We offer 10 different choices including Cream Sherries, Ports [including one infused with Black Currant], Ice Wines and seasonal specialty ports like Orange Chocolate, White Chocolate and Apple Tatin.

But honestly, having 30 bottles (375 ml) of just one type isn't for everyone. You can find people to share batches for more variety. Or you can sign up today for a variety pack of 24 bottles which will be ready early December, just in time for the festive season. Including bottles, the variety packs are priced at \$200 [\$8.33 a bottle].

For a \$25 more, we can customize your labels for gifting. [That's under \$10 compared to \$20 at the store!]

Another hint for removing labels. Fill the bottle with hot water and allow to stand for 15 minutes. The heat will soften the glue on the label allowing easy removal.

### New loyalty reward flex plan..... and a special offer:

Times have changed. The economy remains tough. And the new zero tolerance laws mean more of us will be enjoying our wine and beer responsibly at home instead of pubs and bars. We want to encourage responsible enjoyment of the product you make on premise so on top of our monthly specials, we are pleased to announce our new rewards program.

Your 11<sup>th</sup> batch is still free. [You pay only the brew charge.] When you refer a new client, they get 10% off and you get 10% off your next batch. This does not count towards your free batch.

Referring a new client is easy. Just forward this newsletter to them and invite them to take advantage of the 10% discount. If 5 of your friends become new clients between now and Christmas, you get 50% of your 6<sup>th</sup> batch and each of your friends save 10%.

From now, until Christmas, for each new client that you refer, you get both the discount **plus** that batch counts towards your free batch. That's a 20% bonus!

Starting in October, when you start accumulating towards your next free batch, or as a new client, you can decide whether you'll want your 11<sup>th</sup> batch free or whether you want 50% off your 6<sup>th</sup> batch.

#### **Chef's corner**

Here's an easy and festive dish for the holidays. Take a nice pork tenderloin trimmed of fat and sinew. Use the Sweet Mesquite Rub [from Costco] and sprinkle generously on all surfaces. Combine ½ BBQ sauce and ½ Apple Tatin Port. Grill, allowing 4 to 5 minutes per side depending on the size of the tenderloin. Baste with sauce after first 2 turns and liberally after taking the tenderloin off the grill to rest. Slice into medallions and enjoy.

The Apple Tatin Port adds a touch of sweetness and the apple cinnamon infuses the pork with a uniquely delicious flavour.

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## WHERE?

7533 135th Street  
Just behind Canadian Tire and Costco  
Same plaza as Knock on Wood

Phone: 604-501-BREW  
E-mail: ubrew@srbrewing.com

## WHEN?

**Tuesday - Friday 10-7**

**Saturday 9-5**

**Sunday 11-3**

## Rules of Engagement:

You start the beer or wine. That means you add grains [beer], yeast [wine], or one of the other key ingredients to start the fermentation. You settle your tab and sign the small print [see below]. We do the rest of the work. You come back to bottle your treasures.

**It's that simple! Have fun, save money and proudly bring home great beer and wine!**

## THE SMALL PRINT

I, \_\_\_\_\_ have purchased the ingredients and started the fermentation to brew this excellent product for my own personal or family use, not for resale or commercial purposes. The brew charge includes rental of all necessary equipment until I bottle. I authorize the operator to hold this product until I return to bottle and take home my wine or beer. I will abide by the Ubrew rules and sample no more than 3 oz while I bottle.

## What's New ?

**Saturday October 9<sup>th</sup>** join us for a fund-raiser to benefit Tree of Life, the Maternal Health Program at Peace Arch Hospital..... BBQ, mini-manicures, chair massages, silent auction and more. Noon to 4pm. No RSVP needed. Children welcome.

**Sunday October 17<sup>th</sup>** enjoy our first Art Show and Octoberfest. Juried artist Irma and friends will showcase their talent. The grill will be serving up sausages. Noon to 4pm. Donations will be accepted for BC SPCA. No RSVP. [Please refrain from bringing children]

**Wednesday November 9<sup>th</sup>** Siplada plus. 5:30 to 8:30. Come try on the latest in fun and funky jewelry in time for the holidays. See the fabulous convertible purses. And more. RSVP to Liz Nicholls at 604-788-9174

**Sunday November 21** stay tuned for more details on our first off-site wine tasting to launch this year's fall line-up from both Spagnols and Cellar Craft. Limited space. \$15 per person or \$25 per couple. Car pooling or cabbng required. Gift certificate will be provided to encourage responsible consumption.

Your SRBrewing team is pleased to welcome back **Tony Wynne**. Tony is usually here on Wednesdays and Sundays. **Stephen** is here Tuesday through Saturday. **Jane** is usually here Thursday through Saturday [She is downtown at PBI Actuarial the rest of the time working on pension, benefit and investment consulting for large union, multi-employer and not-for profit clients.]

## Monthly Draw

**Shea Hobbis won the October draw. Congratulations!**



**Trivia** [see other side for answer]  
This issue is special because:

- [a] it's the 2nd anniversary of our newsletter
- [b] This may be last newsletter we will send by email [they will be on our website in future]
- [c] you are reading it

## Wining like an expert

Wines are generally described on the basis of Oak, Body and Sweetness each on a 5 point scale. Oak and Sweetness are self-explanatory, but what is "body" ?

Think of whole milk. Now think of skim milk. Whole milk has heavier body than skim milk. That's body! Now you are one step closer to being a wine expert!