

501-BREW

SR BREWING



June/July
2014

June/July Specials *Celebrating* *Smooth and Subtle Wines!*

The April issue of the newsletter included a new tool to help you pick the right wines for your taste-buds. You can find it on our website along with other past issues of the newsletter. Or come in and chat with our knowledgeable and helpful staff. We will help you find the right wine.

This time, let's indulge in Smooth and Subtle Wines that will delight any dinner table. You enjoy the finesse in their aromas and their delicate balance.

Red:

Cellar Classic California **Cabernet Syrah Zinfandel** [3/4/0] Think Apothic Red! Reg\$170 Now \$155

Cru Select Premium **Cabernet Shiraz Merlot** [5/5/0] Quite possibly the perfect blend! Reg \$190 Now \$175

Grand Cru International **Washington Merlot** [3/3.5/0] A house favourite. Reg \$160 now \$150

White

Winery Series Italian **Pinot Grigio** [0/3/0] Brand new and so right for summer. Reg \$200 Now \$185

Grand Cru International **Muller Thurgau** [0/4/2] Easy sipping and chock full of fruit. Reg \$152.50 Now \$142.50

Extra Special July Wines:

All **Winery Series** wines will be 10% off in July. That's 18 beauties! And some are going out of production so don't miss this offer. Stock up for the holidays!

And **one more deal** on the reverse side!

Beer is here!

Try our new **Panorama Pilsner**. Brewed on Classic Canadian 2 row barley with Crystal malt, hopped with Cascade and Chinook. Good balance with a slightly hoppy finish. Regular \$160 Now \$150

Home Brew Update

We're almost there! As many of you know, RJ Spagnols has closed its retail store on Annacis Island. We are happy to help you with your homebrew needs.

- ◆ Wine kits,
- ◆ Beer kits,
- ◆ Beer and wine yeast,
- ◆ Yeast nutrient,
- ◆ Bentonite,
- ◆ Grains,
- ◆ Fining agents,
- ◆ Siphon hoses,
- ◆ Clamps,
- ◆ Avinators,
- ◆ Hydrometers and more

We offer kits from RJ Spagnols, Winexpert, Vineco and Cellar Craft including their respective beer kits. Until we get our on-line ordering up and running, contact us by phone or email with your selection and we'll have it here within the week.

Monthly Draw

Congrats! Maryann M. Receipt # 10641 won a \$50 credit towards any wine or beer ordered in June or July!

Reminders

Refer your friends and get **10%** off for yourself. They'll get a **free gift** and you'll have a bottling buddy!

Happy birthday! Place an order on **your birthday**, and you'll get **\$25** off!

Seniors' Tuesday! Save **15%** off any regularly priced wine or beer on the **first Tuesday of every month!**

Offers, specials and other deals cannot be combined.

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WHERE?

7533 135th Street
Just behind Canadian Tire and Costco
Same plaza as Knock on Wood

COME SEE US!

Tuesday - Wednesday 10-5

Thursday- Friday 10-8

Saturday 9-5

Sunday by Appointment [min 48 hr notice]

Rules of Engagement:

You start the beer or wine. That means you add grains [beer], yeast [wine], or one of the other key ingredients to start the fermentation. You settle your tab and sign the small print [see below]. We do the rest of the work. You come back to bottle your treasures.

It's that simple! Have fun, save money and proudly bring home great beer and wine! THE SMALL PRINT

I, _____ have purchased the ingredients and started the fermentation to brew this excellent product for my own personal or family use, not for resale or commercial purposes. The brew charge includes rental of all necessary equipment until I bottle. I authorize the operator to hold this product until I return to bottle and take home my wine or beer. I will abide by the Ubrew rules and sample no more than 3 oz while I bottle.



Thank YOU for voting
SRBrewing Surrey's Best Ubrew for
6 consecutive years!

Mark your Calendar

We have a busy summer ahead!

We're having our first Passion Party event on **June 12 at 7pm** at the shop. [Well its sort of an unparty for those of you who don't want to organize a home party.] Drop by! Free gift with each purchase! Adults only and this time its ladies only. Stay tuned for the co-ed version this fall!

On Saturday **June 21**, visit our table at the **Newton Community Festival!** Show your support for the neighbourhood. And sample our long awaited root beer! [Non-alcoholic of course!]

We're planning our first **SR Brewing Golf Day**. Send us an email to let us know you're interested and we'll send you the information. We'll also post the course and date on the website.

Night Market! Starts July 4 at the Cloverdale Fairgrounds. We're huge fans of the Richmond night markets so we can't wait. Hope the food is just as yummy! See you there!

Any boaters out there? We can only get out Saturday night through Monday afternoon. If that works for your schedule, let us know and maybe we can **meet up on the water!**

Add some fun to your summer!

Add any of the Orchard Breezin fruit mist wines to your order and **save 50%**! Peach, Sangria, Strawberry, Blueberry and more!

Regular \$140, add one to your regularly priced 5 week wine [or 6 or 8] and **save \$70!** Lovely with a touch of club soda for summer sipping.

Summer Hours & Other Details

We will be operating **shorter hours** June 27 and 28. We will be open from 10 until 3 so please book in advance! We will be **closed** July 1, and open again at 10 am July 2.

You may or may not know that our **privacy laws** have changed. You will be getting a subscription form in July. Please respond. If we do not have your explicit permission to send you our newsletters by September 1, you will be removed from the list. You can still pick up the newsletters at our website or at the shop.

In July, you will receive a link to our first **on-line survey**. Your confidential responses will help us make SR Brewing even better. We are building our home brew side but we want to make sure we meet the expectations of our on-premise clients! Watch for it in July.