

501-BREW SR BREWING



Jan 2012

WINE TASTING !!!

SUNDAY JANUARY 29



WE WILL BE SAMPLING OUR NEW GLAD HATTER WINES AND MORE!

SIGN UP AT THE FRONT DESK OR EMAIL US AT UBREW@SRBREWING.COM

R Q 2 0 1 2 U P D A T E

The January release is a Spanish red. Toro features Monastrell, Tempranillo and Cabernet Sauvignon grapes [say that 3 times quickly and win a prize!] [4/3/0]. Classic Rioja blend. Definitely one to add to your cellar. Order soon to avoid disappointment. Priced at \$6.50 a bottle it is a bargain. Compare it to the Rioja Crianza Conde de Valdemar at \$16 a bottle.

And plan ahead to order the Argentine Tango in February. Another bold big red with Tempranillo and Malbec grapes. Same price as the Toro. Features GenuWine dried Merlot grapes to add complexity and layers of flavour.

New Year Specials

Did your wine cellar get raided over the holidays?

Here's the perfect deal: buy 3 batches and the 3rd one is 50% off. Or buy 4 and the 4th batch is free! For those of us who are math challenged, that's the equivalent of 16.7% off and **25% off your entire order**. Get 2012 off to a great start and get those wines started in January! It's our way of thanking you all for your support and patronage during 2011.

On the beer side, we're offering the **Czech Pilsner for \$135** [\$20 off]. Yes, we've featured it before but the World Hockey Juniors game against the US was just too inspiring not to honour the Czechs!

And if Santa forgot that you were really good last year, pick up a **Classic Nuance for only \$24.99**. Regular price is \$35. [The Deluxe model is also available for \$45.]

Why Nuance? We've tried pretty much all of the aerators on the market. We like the Nuance because it is compact, effective and it really smooths out red wine. It works beautifully with vintage wines [really!]. And it takes the edge off young wines if you don't have the patience to store your wine for a year.

SR BREWING

WHERE?

7533 135th Street
Just behind Canadian Tire and Costco
Same plaza as Knock on Wood

Phone: 604-501-BREW
E-mail: ubrew@srbrewing.com

COME SEE US!

Tuesday - Wednesday 10-5

Thursday- Friday 10-8

Saturday 9-5

Sunday by Appointment [min 48 hr notice]

Rules of Engagement:

You start the beer or wine. That means you add grains [beer], yeast [wine], or one of the other key ingredients to start the fermentation. You settle your tab and sign the small print [see below]. We do the rest of the work. You come back to bottle your treasures.

It's that simple! Have fun, save money and proudly bring home great beer and wine! THE SMALL PRINT

I, _____ have purchased the ingredients and started the fermentation to brew this excellent product for my own personal or family use, not for resale or commercial purposes. The brew charge includes rental of all necessary equipment until I bottle. I authorize the operator to hold this product until I return to bottle and take home my wine or beer. I will abide by the Ubrew rules and sample no more than 3 oz while I bottle.



Simply Delish Soup and Salad

Healthy Eating Make Easy



We're carrying a selection of their soups and salads so you don't have to hunt them down at farmers markets or pay the shipping for on-line orders. Vegetarian and vegan options as well as many choices for carnivores. You can check out the ingredients on-line at <http://www.simplydelishsoupandsalad.com>.

Priced at \$7 or \$20 for 3.

A single packet usually makes 6 servings. Since there are only 2 of us at home most of the time, we've started mixing the dry ingredients and only using 1/2 at a time. Not quite as pretty but it works! Just store in a baggie or jar and keep the original packaging for instructions.

Year end ramblings

Was 2011 a good year? Well, yes, in many ways it was. We won Best Ubrew and Uvin. We won more medals for our wines than in the previous 2 years combined. We gained great new clients and friends. We even managed to take a week off in the summer. We survived a fire, a theft, a leaking roof [thanks Don for fixing the roof!], multiple equipment failures. We decided to closed The Loft our little ladies consignment store. Our beer production was shut down for three weeks in December when the pump motor seized. [Thanks B&B Bearings for fixing it over the holidays!]

We've been through a lot since buying SRBrewing. It will be 4 years this March 17th. We're committed to making this a great year. Look for more winning wines and maybe a beer or two if we can find the right competition. While we closed The Loft, we've expanded our retail selections. In addition to Simply Delish, we've got Watershed Naturals hand-crafted soaps and kitchen-crafted jams by Mama Chasse. And of course we've got some great wine-themed small-wares from ChrisStuff. Stay tuned for more exciting retail offerings.

We thank each and every one of our client for their support, their enthusiasm for great wine and beer, and



Thanks for voting for SRBrewing! Your support means the world to us. We did get a call from the our rep at the paper saying that ballots won't count unless 40 categories were completed. Forty! I tried my best and couldn't get past 29 categories myself. We're deciding whether we should contest the rules or just wait to see what happens. Even if we don't win, we still appreciate your support!